



# AUTO SUTRA

India's Fastest Growing Automobile Marketing Agency





# MAKE YOUR WAY TO GET THE SUCCESS

AutoSutra is India's fastest-growing automobile marketing & solutions agency, helping dealerships, OEMs, and auto businesses connect with verified buyers and maximize sales efficiency.

We combine data intelligence, marketing strategies, and dealership-focused tools to solve one of the biggest challenges in the auto industry: bridging the gap between car buyers and dealerships.



# WHAT WE ARE DOING?

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**AutoSutra** is India's fastest-growing automobile marketing agency, offering advanced data-driven solutions to car dealerships and automobile businesses. Our services include verified buyer leads, car owner data, PPF and CSA buyer insights, and dealership-focused digital marketing—empowering brands to connect with ready-to-buy customers. We bridge the gap between demand and supply by delivering high-converting leads and enhancing dealer visibility through local SEO and state-level campaigns.



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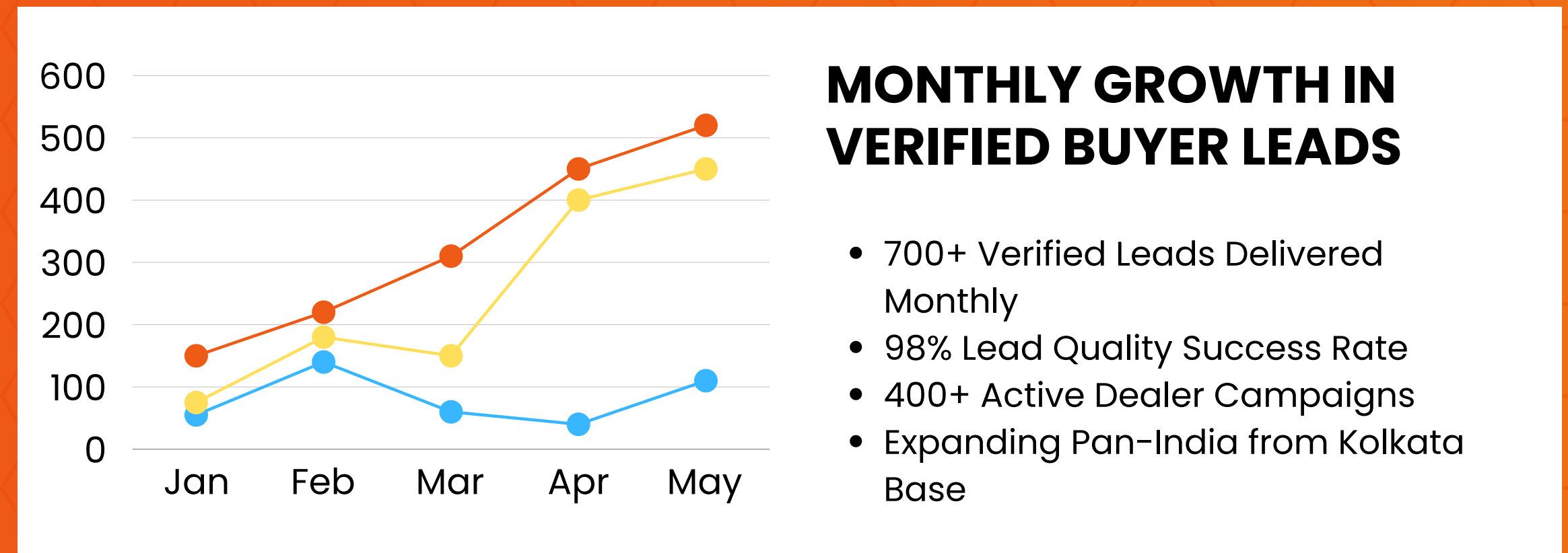
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# EXECUTIVE SUMMARY

- India's fastest-growing automobile marketing & solutions agency
- Trusted partner for dealerships, OEMs & auto businesses
- Expertise in verified car buyer leads, auto data, and digital marketing
- Delivering measurable results: 30%+ higher lead-to-sale conversions

AutoSutra is India's fastest-growing automobile marketing and solutions agency, dedicated to helping dealerships and automobile businesses thrive. We specialize in verified buyer leads, customer data insights, digital marketing, and SaaS-driven dealership solutions that connect businesses with ready-to-buy customers.



AutoSutra is driving rapid growth in India's automobile marketing space.

Our data-driven approach has delivered consistent increases in verified car buyer leads, helping dealerships achieve a 30%+ boost in showroom conversions.

- 700+ Verified Leads Delivered Monthly
- 98% Lead Quality Success Rate
- 400+ Active Dealer Campaigns
- Expanding Pan-India from Kolkata Base

- Verified car buyer leads
- Car owner data & insights
- Digital marketing & auto content creation
- SaaS tools & dealer-focused growth strategies



# COMPANY OVERVIEW

## COMPANY OVERVIEW

AutoSutra is India's fastest-growing automobile marketing and solutions agency, specializing in verified buyer leads, dealership-focused digital marketing, and auto data services.

We are committed to helping dealerships, OEMs, and automotive businesses increase showroom footfall, improve lead-to-sale conversions, and build stronger digital visibility.



# 700+

verified buyer leads delivered every month across India.

Our data-driven approach has delivered consistent increases in verified car buyer leads, helping dealerships achieve a 30%+ boost in showroom conversions.



# 89%

client satisfaction rate with lead quality and conversion

Our expertise lies in bridging the gap between customers and dealerships by delivering high-quality, ready-to-buy leads supported by data-driven insights.



# VISION & MISSION

To become India's most trusted automobile solutions provider, enabling dealerships to thrive and empowering customers to make smarter car-buying decisions.



## LEADERSHIP IN TRUST

To become India's most trusted automobile solutions provider, bridging the gap between dealerships and customers through innovation, data, and marketing excellence.



## DRIVING GROWTH NATIONWIDE

To lead the transformation of India's auto industry by delivering verified leads, customer insights, and digital growth solutions that empower sustainable dealership success.



## EMPOWER DEALERSHIPS

- Simplify the car-buying journey for customers
- Provide dealerships and OEMs with high-quality, ready-to-convert buyer leads
- Leverage data-driven intelligence for precise targeting & engagement



## SCALE WITH INNOVATION

- Expand AutoSutra's footprint Pan-India with affordable, scalable solutions
- Deliver measurable ROI through digital marketing, SaaS tools, and insights
- Build a trusted automotive network connecting buyers, sellers & brands



# PROJECT & SERVICE

AutoSutra provides end-to-end automobile marketing and data solutions for dealerships and OEMs. Our services are designed to generate verified buyer leads, actionable insights, and measurable growth through digital-first strategies.

## 400+

### Active Dealer Campaigns

AutoSutra has successfully executed 400+ dealership campaigns across India, driving higher showroom footfall and lead conversions.

## 98%

### Lead Quality Success Rate

Verified data and buyer-focused targeting ensure industry-leading accuracy and conversion rates.

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## ₹120 CR+

### Dealer Revenue Impact

Our solutions have generated over ₹120 crore in measurable revenue for partner dealerships and auto businesses.

## 1ST

### Automobile Marketing Partner

Recognized as a preferred growth partner by leading dealerships for delivering consistent ROI and trusted buyer networks.







# CONTACT US

We'd love to partner with you to accelerate your dealership growth and simplify the car-buying journey for your customers. Reach out to us today!



**E-Mail**

[info@autosutra.com](mailto:info@autosutra.com)