



AUTO SUTRA

India's Fastest Growing Automobile Marketing Agency



MAKE YOUR WAY TO GET THE SUCCESS

AutoSutra is India's fastest-growing automobile marketing & solutions agency, helping dealerships, OEMs, and auto businesses connect with verified buyers and maximize sales efficiency.

We combine data intelligence, marketing strategies, and dealership-focused tools to solve one of the biggest challenges in the auto industry: bridging the gap between car buyers and dealerships.

WHAT WE ARE DOING?

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AutoSutra is India's fastest-growing automobile marketing agency, offering advanced data-driven solutions to car dealerships and automobile businesses. Our services include verified buyer leads, car owner data, PPF and CSA buyer insights, and dealership-focused digital marketing—empowering brands to connect with ready-to-buy customers. We bridge the gap between demand and supply by delivering high-converting leads and enhancing dealer visibility through local SEO and state-level campaigns.



Auto Lead Generation

Data Services

Digital Marketing

Auto Content Creation

Dealer Solutions

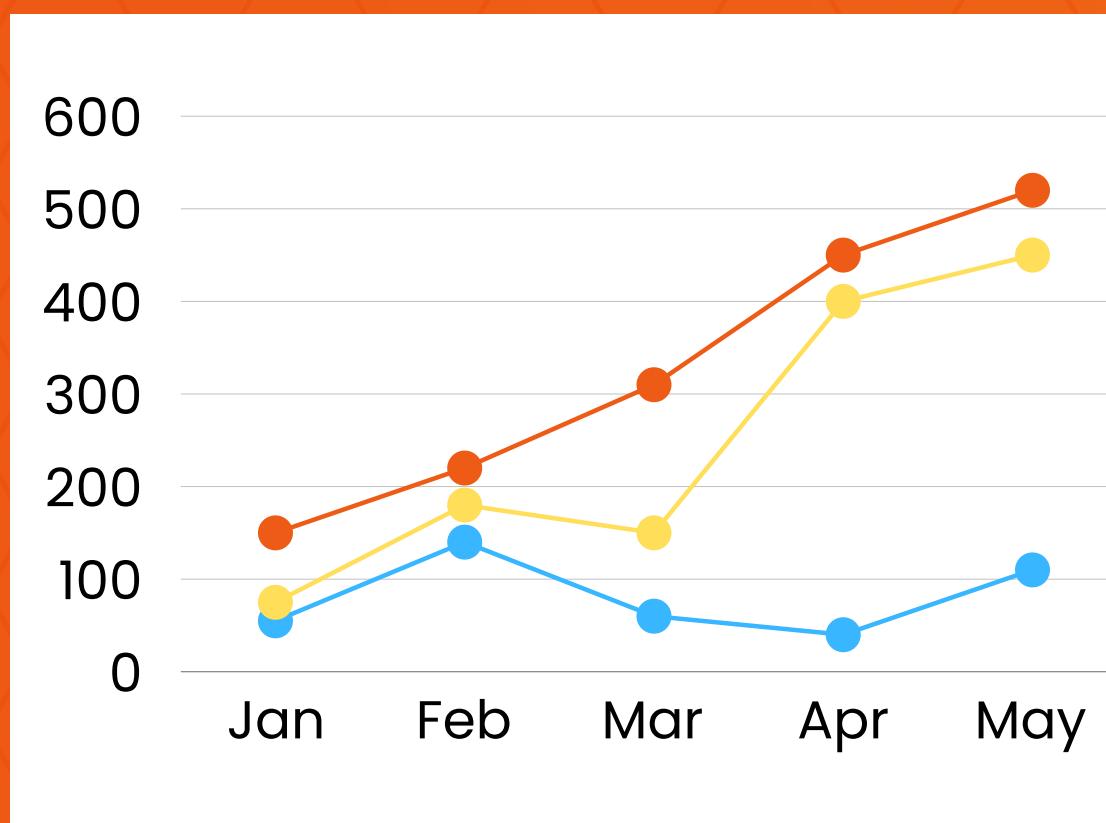
SaaS Tools

Automotive Network

EXECUTIVE SUMMARY

- India's fastest-growing automobile marketing & solutions agency
- Trusted partner for dealerships, OEMs & auto businesses
- Expertise in verified car buyer leads, auto data, and digital marketing
- Delivering measurable results: 30%+ higher lead-to-sale conversions

AutoSutra is India's fastest-growing automobile marketing and solutions agency, dedicated to helping dealerships and automobile businesses thrive. We specialize in verified buyer leads, customer data insights, digital marketing, and SaaS-driven dealership solutions that connect businesses with ready-to-buy customers.



MONTHLY GROWTH IN VERIFIED BUYER LEADS

- 700+ Verified Leads Delivered Monthly
- 98% Lead Quality Success Rate
- 400+ Active Dealer Campaigns
- Expanding Pan-India from Kolkata Base

AutoSutra is driving rapid growth in India's automobile marketing space.

Our data-driven approach has delivered consistent increases in verified car buyer leads, helping dealerships achieve a 30%+ boost in showroom conversions.

- Verified car buyer leads
- Car owner data & insights
- Digital marketing & auto content creation
- SaaS tools & dealer-focused growth strategies

COMPANY OVERVIEW

COMPANY OVERVIEW

AutoSutra is India's fastest-growing automobile marketing and solutions agency, specializing in verified buyer leads, dealership-focused digital marketing, and auto data services.

We are committed to helping dealerships, OEMs, and automotive businesses increase showroom footfall, improve lead-to-sale conversions, and build stronger digital visibility.



700+

verified buyer leads delivered every month across India.

Our data-driven approach has delivered consistent increases in verified car buyer leads, helping dealerships achieve a 30%+ boost in showroom conversions.



89%

client satisfaction rate with lead quality and conversion

Our expertise lies in bridging the gap between customers and dealerships by delivering high-quality, ready-to-buy leads supported by data-driven insights.

VISION & MISSION

To become India's most trusted automobile solutions provider, enabling dealerships to thrive and empowering customers to make smarter car-buying decisions.



LEADERSHIP IN TRUST

To become India's most trusted automobile solutions provider, bridging the gap between dealerships and customers through innovation, data, and marketing excellence.



DRIVING GROWTH NATIONWIDE

To lead the transformation of India's auto industry by delivering verified leads, customer insights, and digital growth solutions that empower sustainable dealership success.



EMPOWER DEALERSHIPS

- Simplify the car-buying journey for customers
- Provide dealerships and OEMs with high-quality, ready-to-convert buyer leads
- Leverage data-driven intelligence for precise targeting & engagement



SCALE WITH INNOVATION

- Expand AutoSutra's footprint Pan-India with affordable, scalable solutions
- Deliver measurable ROI through digital marketing, SaaS tools, and insights
- Build a trusted automotive network connecting buyers, sellers & brands

PROJECT & SERVICE

400+

Active Dealer Campaigns

AutoSutra has successfully executed 400+ dealership campaigns across India, driving higher showroom footfall and lead conversions.

₹120 CR+

Dealer Revenue Impact

Our solutions have generated over ₹120 crore in measurable revenue for partner dealerships and auto businesses.

98%

Lead Quality Success Rate

Verified data and buyer-focused targeting ensure industry-leading accuracy and conversion rates.

1ST

Automobile Marketing Partner

Recognized as a preferred growth partner by leading dealerships for delivering consistent ROI and trusted buyer networks.

AutoSutra provides end-to-end automobile marketing and data solutions for dealerships and OEMs. Our services are designed to generate verified buyer leads, actionable insights, and measurable growth through digital-first strategies.





CONTACT US

We'd love to partner with you to accelerate your dealership growth and simplify the car-buying journey for your customers. Reach out to us today!



E-Mail

info@autosutra.com